

Request for Proposals: Labour Market information Study to Understand the Scope of Youth Employment and Self Employment through Skill Development Programmes in Sant Ravidas Nagar and varanasi district

1.0 Shambhunath Research Foundation

Dr. Shambhunath Singh Research Foundation, commonly known as SRF, is a secular, non-profit making development organization, which was established by the group of development professionals under the inspiration of renowned literary figure, culturist and social activist late Dr. Shambhunath Singh. The foundation of organisation was laid on November 9, 1989, while formally registered under the society registration act on December 31 1991. SRF has undertaken various interventions on the issues like, child centred community development, child rights, women empowerment, gender issues, human rights, urban development and environment protection in rural semi urban and urban areas.

2.0 Plan India

Plan India, a member of Plan International Federation, is a nationally registered independent child development organisation committed to creating a lasting impact in the lives of vulnerable and excluded children, their families and communities. For over 35 years, Plan India and its partners have improved the lives of millions of children by providing them access to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

3.0 Background

SRF is working in District Bhadohi in Uttar Pradesh which is also known by the name of Carpet city as it is home to the largest hand-knotted carpet weaving industry hub in South Asia.

Plan interventions are underway in 31 Revenue villages (27 Gram Panchayats) under Aurai Block (District Bhadoi), covering 34 communities and a population of 61000.. There are 39 Schools and 59 Aganwari Centers under the programme area.

Under EEE intervention SRF is working with 80 SHG's. These groups have established their federation also. Programme, which are undertaken, are as follows:

1. Capacity building of group
2. Mobilizing Govt. Revolving fund for SHG
3. Promotion of traditional Art and Craft to new artefacts.
4. Tufted training
5. Hand pumps repairing training not only for men but for women as well
6. Working on implementation of two schemes;
 - Skill development India
 - Learn and earn (seekho aur kamao) scheme

4.0 Scope of work

The proposed study is planned to a detailed outline of the socio-economic and demographic structure of the community with a view to highlight various trades based on the geography that are viable to promote employment among youth and women. The study would enable to get

insight about the status of employment in the target areas, what trades have potential of offering jobs including potential employers within easily accessible distance (markets), labour market information, socio-economic status of communities, youth aspirations, development trend of each highlighted trade (last 5 years and next 10 years), outline course curriculum, gender inequalities and discrimination, geographical and demographic details along with community occupation pattern etc.

The study will also outline various feasible self-employment avenues in which youth and women can establish micro-enterprises. The report will narrate all details pertain to potential trades for self-employment, process of establishing a self-employment unit, market availability (supply and value chain based) for these trades in the geography, profile of buyers and sellers, development trend of each highlighted trade (last 5 years and next 10 years), growth potential of trades, revenue-model of each highlighted trade, gender wise break up of trades, outline of course curriculum for highlighted trades to set up training centres, detailed profiles of vendors and dealers, case studies of successful entrepreneurs in the target areas, profile of mentors etc.

4.0 Objective of assignment

1. To assess socio-economic and demographic profile of the target areas
2. To map out the range of employment and self-employment opportunities for youth and women, available in and around Sant Ravidas and Varanasi district.
3. To identify the potential “trades” under which employment opportunities are high for youth and identify potential employers, who support youth employment through Job Oriented Vocational Training (JOVT) program and understand their expectations from job aspirants.
4. To identify the potential “trades” under which self-employment opportunities are high for youth and women. Also, identify potential “business development support services” relevant to the potential trades available for self-employment of youth through Vocational Training for Entrepreneurs Promotion (VTEP).
5. To assess the aspiration of youth and women in the study area to match the market requirement with their aspiration.
6. To assess the community and industry attitude towards vocational training for job and self-employment
7. To design specific vocational training program in consultation with SRF and Plan India and recommend multiple models of youth employment / self-employment, based on the findings of the study.

7.0 Program Coverage Area

Sant Ravidas and Varanasi districts in the state of Uttar Pradesh.

8.0 Deliverables

1. Inception report
2. Data collection tools (FGD/ IDI tool, etc.,)

3. Field notes, transcripts, voice recordings (as applicable)
4. Final report of the review (soft and hardcopy as applicable)
5. Presentation

9.0 Payment Schedule:

25% at inception report, 40% at submission of draft report and 35% at submission of final report.
TDS deduction as per government norms (if applicable).

10.0 How to Apply

Interested organization/candidate are expected to share a detailed proposal along with budget, timeline and team profile (if any) to (email id) by (end date).

11.0 Child protection Policy: Plan is committed to protect children and to prevent them from any harm they may be exposed to through our work. Therefore, the successful applicant will be requested to sign and comply with Plan's Child Protection Policy. This is a Level 2 assignment as per Plan's Child Protection Procedures and may have some contact or interaction with children.